

A close-up portrait of Barbara Kaufman, a woman with shoulder-length, wavy, light brown hair and bangs. She is smiling broadly, showing her teeth. She is wearing a dark, possibly black, top. The background is a soft, out-of-focus brownish-gold color.

Barbara Kaufman

PRESIDENT, CHAPTER II, THE DISCOUNT BOOKSTORE

FAVORITE THING ABOUT ATLANTA: The change of seasons

FAVORITE PAST TIME: Reading, of course

WISHED SHE WAS: A rock star

HER PERFECT DAY: Running with friends in the morning, golf with my husband in the afternoon and time for a good book before a great dinner out.

FAVORITE LOOK: The old reliable jeans and a white t-shirt

HAS HER HAD ONE BY: Pascal Bensimon at Jamison Shaw

LOVES: Shoes that make her tall

BIGGEST OBSTACLE: Being a good mom and growing a business simultaneously

WILL ALWAYS REMEMBER: Being named one of Georgia Trend's 100 Most Powerful and Influential Georgians